



**THE CITY OF HARTFORD  
CELEBRATES RED RIBBON WEEK 2004**

October 23-October 31, 2004

**HISTORY:** Red Ribbon was born in response to the death of DEA agent Enrique (Kiki) Camarena, assassinated by drug dealers while on duty in Mexico in 1985. Members of the National Family Partnership (NFP) wore small badges of red satin in memory of Camarena and to encourage others to take a stand against drugs. Since the first National Red Ribbon Celebration in 1988, over 120 million people have joined the ranks of those who are celebrating their choice to live healthy drug-free lives.

**GOALS:** The goal of the Red Ribbon Celebration is to present a unified and visible commitment toward the creation of a **DRUG-FREE AMERICA!!!!**

**OBJECTIVE:** The Red Ribbon Celebration is the catalyst to mobilize communities into action to create a drug-free environment in every neighborhood in the Capital Area. It is designed to create awareness, build coalitions, and support healthy, drug-free lifestyles.

**SYMBOL:** The Red Ribbon symbolizes a commitment to a drug-free, healthy lifestyle....”no use of any tobacco, alcohol, or any other illegal drug”

**Help us celebrate by tying a ribbon on your car antenna, or outside mirror, or wearing a red ribbon to commemorate the week.** (You can get your ribbons by calling Martha Jackson at 547-1426 x7552)

